



Jessica French

Graphic Designer

About Me


Hello! My name is Jessica, and I'm a creative from Nashville, Tennessee. When faced with a problem, my job as a designer is to find a solution that not only meets my design goals but also meets the business goals of a client. "Good design" is less about compromising one for the other and more about discovering the solution that satisfies both.


Technical Skills

- Experienced in InDesign, Illustrator, Photoshop, and Dreamweaver
- Knowledgeable in WordPress
- Proficient in HTML and CSS

Contact

 jessicaleighfrench@gmail.com


 (615) 836-9186

 jessicafrench.design

Work Experience

 **Tennessee Business Aviation Association** | Nashville, TN
Graphic Designer – January 2019 to Present

- Designed and wrote copy for event marketing materials
- Redesigned and managed the website
- Aided in event planning efforts

 **CTC Networks** | Franklin, TN
Marketing Assistant – September 2017 to December 2019

- Designed and wrote copy for email campaigns and brochures
- Redesigned and managed the website
- Organized "lunch and learns" and made cold calls

 **Vanderbilt University IT Department** | Nashville, TN
Front Desk Attendant – February 2015 to September 2015

 **RuffaloCODY** | Nashville, TN
Vanderbilt Fundraising Ambassador – September 2014 to January 2015

Education

 **Middle Tennessee State University** | Murfreesboro, TN
BFA in Graphic Design, Minor in Math – January 2016 to May 2019

 **Peabody College at Vanderbilt University** | Nashville, TN
Secondary Education and Math Coursework – August 2013 to April 2015


 **Smyrna High School** | Smyrna, TN
Valedictorian – August 2009 to May 2013

Awards & Exhibitions

 **Gold Student Addy in Package Design**
Nashville American Advertising Federation – February 2019

 **Silver Student Addy in Poster Design**
Nashville American Advertising Federation – February 2017

 **Bohan Gallery Exhibition**
Bohan – February 2019 to May 2019

 **Foraged Package Design Exhibition**
Middle Tennessee State University, Todd Glass Gallery – September 2018